

# Good Inflation - 60 sec spot



AUDIO	TIME
<i>Bog Frog appears</i>	00:00
<i>Sound fx: "Ribbit!"</i>	00:02
"Hello, Bog Frog here with an Eco-Auto tip about inflation."	00:02
	00:05
<i>The arrow going up and the quarter getting smaller. Bog Frog:</i>	00:05
"You all know about the kind of inflation that is bad for your wallet."	00:09
<i>Bog Frog: (fx: Ribbit")</i>	
But did you know there is another kind of inflation that is good for you?"	00:09
	00:13



## AUDIO

## TIME

*20 dollar bill with valve stem going flat like a tire.*

00:13

Improper or underinflated tires on your vehicle can damage them and reduce your gas mileage which deflates your checkbook, and increases air pollution.

00:22

*Sound fx "Ribbit!"*

00:22

Just a look won't do it.

00:25

So, check your tires regularly with a quality tire gauge for the proper inflation listed in your vehicle owners manual.

00:25

00:33

Make it a habit to check your tires whenever you get gas.

00:33

00:37



**Company  
Identification  
Here**

<i>Bog Frog</i>	TIME
Remember that good inflation can save you money and help our planet. And that's Frog Friendly!  Sound fx: Ribbit	00:37  00:45
<i>Announcer:</i> "This Eco-Auto tip is brought to you by..."  Sponsor credits and logo Sponsor slogan.	00:45  01:00